Pycity Schools Analysis:

1. Charter schools have a significantly higher passing rate to District schools.
2. There is a correlation between budget per student and passing rates, suggesting that the higher the budget the higher the passing rate
3. Larger schools have a much lower passing rate than smaller and medium schools
4. It seems that smaller Charter schools have higher budgets and therefore higher passing rates, so in conclusion if parents want their children to have a better chance of success then getting their children into those smaller Charter schools would be the smartest choice

PyMoli Analysis:

1. Males make a significantly larger percentage of customers
2. 50% percent of customers are between 20-29, with the majority being 20-24
3. Oathbreaker, Last Hope of the Breaking Storm is the highest grossing and most popular game, although not by a significant margin with 3 others games not far behind
4. In conclusion PyMoli’s core demographic is Males between the ages 20-29, marketing strategies should focus on that demo